Engaging the Community: Assessing Your Community Accurately

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Resources for Community Assessment:

- "Community Needs Assessment", Centers for Disease Control and Prevention (2013); 79 pps.pdf. (http://www.cdc/fetp/community_needs_pw_final_9252013)

- "Conducting a Community Assessment", U.S. Department of Health and Human Services (2010); 18 pps.pdf. (strengtheningnonprofits.org/resources/guidebooks/Community_Assessment.pdf)

- "Community Assessment Tools: A Resource for Rotary Projects", (no date); 24 pps.pdf. (http://my.rotary.org/document/community-assessment-tools)

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- "A Community Assessment Needs Assessment Guide", Center for Urban Research and Learning, Loyola University, Chicago (2000); 36 pps.pdf (https://cyfar.org/sites/default/files/shamar%202000.pdf)

- "Conducting a Community Needs Assessment", Community Action Partnership (2018); 88 pps.pdf (communityactionpartnership.com/wp-content/uploads/2018/10/ Conducting-a-Community-Needs-Assessment_CAPCON.pdf)

- "Community Needs Assessment: Setting the Stage for Effective Programs", Emory Prevention Research Center (no date); 146 pps.pdf (web1.sph.emory.edu/eprc/ docs/Community/Assessmentpresentation.pdf)

- "Community Assessment", University of Kansas (2019); Chapter 3, "Assessing Community Needs and Resources" (ctb.ku.edu/en/table-of-contents/assessment)

- Alabama Communities of Excellence (ACE), "Community Assessment Forms", (https://www.alabamacommunitiesofexcellence.org/); from Home Page, click on "About ACE"; click on "Contact ACE" to get password; click on "resources and forms"; click on "ACE Manual, Tools and Forms"

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Sources for Community Assessment Data and Statistics

Local Sources:

- County health rankings/profiles- Alabama Department of Public Health (alabamapublichealth.gov/healthstats/publications.html)

- Local (community, county) surveys- (should be recent, accurate, reliable): chambers of commerce, city/county governments, regional planning organizations, hospitals, colleges and universities, city and county school systems

- Conduct new surveys- focus groups, key individual interviews, phone surveys, mail surveys, community listening sessions or forums

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State and Federal Sources:

- Alabama Department of Public Health

- Alabama Department of Education (school report cards): (alsde.edu/dept/erc/Pages/home.aspx)

- Alabama Department of Labor- state and county labor statistics; (www2.labor.Alabama.gov/LAUS/)

- University of Alabama Library: Data sources and data sets (guides.lib.ua.edu/datasets); state and federal data sets and links

- University of Alabama Library: Government Information, Statistics and Data (lib.ua.edu.edu/research-tools/government-information/); links to state and federal agencies with data and statistics

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- Center for Business and Economic Research (CBER)- University of Alabama (http://cber.ua.edu); official state census data center

- Data USA- Alabama profile (datausa.io/profile/geo/alabama)

- Census Bureau- Alabama Quickfacts (census.gov/quickfacts/AL)

- Kid's Count- Alabama: Youth indicators and statistics for the state (use "kid's count Alabama" as key word search; web address too long to use)